

Community Change – Recent Projects

Attitude and Behaviour Research in the Environment

Development and implementation of a state-wide Litter Monitoring Protocol for Victoria using the Clean Communities Assessment Tool (CCAT) developed by Community Change.

Development and implementation of a state-wide Litter Monitoring Protocol for NSW using CC's Clean Communities Assessment Tool.

Developing a behaviour change framework for community water saving based on social marketing principles and behavioural research outcomes.

Establishment of world best practice approach for accurate measurement of litter and littering behaviour. Development of the world's largest data base of behavioural observations of disposal behaviour published as the *Littering Behaviour Studies* (see Publications list).

Establishment of disposal behaviour benchmarks for regional waste management groups, with data used for performance monitoring of achievements in waste reduction and litter prevention strategies throughout council areas.

Linking attitudes and behaviour of kerbside recycling at the householder level (by combining audit and survey data) to facilitate ongoing program improvements as part of an extended resource recovery change program leading to zero waste targets.

Using an action research framework aimed at identifying litter accumulation points and potential locations for installation of public place recycling bins, and undertaking key stakeholder consultations and community surveys with a number of local councils and regional waste management groups.

Assessing the impact installation of public place recycling bins in a large capital city shopping mall.

Development and evaluation of strategic community education programs to build community participation in recycling and litter prevention including a broad based assessment of litter prevention in alpine resort communities.

Evaluation of litter prevention programs for metropolitan councils - a new bin trial; a summer trial of public place recycling bins; and beach litter patrols.

Cigarette litter prevention projects for local councils – assessing links between attitudes, behaviour, BINrastructure and promotional campaigns.

Evaluating a trial of an anti-cigarette butt litter program involving distribution of personal ashtrays to reduce cigarette litter at a major tourist destination.

In-depth profiling of the littering and resource recovery potential for locations throughout a capital city CBD.

Evaluation of resource recovery systems for the Commonwealth Games (2006), Goodwill Games (2001) and the Sydney Olympic Games (2000).

Strategic Environmental and Behaviour Change Advice and Expert Consultation

Assessing behaviour related achievements of community education and litter prevention programs in Australia and New Zealand.

Facilitating the implementation of a behaviour change framework for community water saving and advising on the setting of behaviour related objectives and associated evaluation processes.

Assisting in the development of research initiatives to determine drivers and barriers for household water saving. Analysing and integrating outcomes from various research projects to present outcomes for consideration by key government program stakeholders and decision makers.

Providing strategic and practical guidance on best practice approaches to litter prevention for major litter prevention communications campaigns.

Assisting in the drafting of guidelines for public place recycling and litter prevention, as well as waste minimisation at public events.

Review of a multi-level evaluation strategy for a stormwater action program.

Working to establish best practice for front-of-pipe stormwater behaviour change interventions:

- Providing a best practice community and stakeholder-based evaluation of a project on reduction of stormwater litter loads in a commercial shopping district.
- Advising on the implementation of a stormwater management plan to achieve best practice community and stakeholder engagement and behavioural change evaluation processes.
- Advising on appropriate approaches to program evaluation and facilitating community workshops in regional Victoria.

Working as invited experts on the connection between environmental intentions and actions in an international think-tank in the USA on developing behaviour change programs for the prevention of cigarette butt litter.

Providing strategic and practical guidance on best practice approaches to litter prevention and waste minimisation at the Melbourne Commonwealth Games and Sydney Olympic Games.

Major Workshop Facilitation and Training Initiatives

Facilitating community engagement forums on household water saving to gather qualitative and quantitative information on drivers and barriers to water saving from a broad range of community stakeholders.

Facilitating discussion and collaboration between key figures from stormwater industry, planners, water authorities, local and government representatives to review key challenges and potential solutions in relation to community behaviour change.

Training numerous key stakeholders in stormwater management on building sites and the processes for effective evaluation of programs.

Facilitating workshops for local councils to help with efficient household use of water and development of long-term behaviour change programs at the local level.

Facilitating a community consultation engagement and trust building process for stakeholders with a five year history of conflict as part of a long term process for a landfill closure.

Conducting a two year program of intensive workshops on changing disposal behaviour throughout Australia for local government staff, community members and other stakeholders.